

# 2025 NATIONAL WOMEN'S MONTH CELEBRATION

## NDC CALENDAR OF ACTIVITIES



**MARCH 1-31, 2025**

- **Display of Official Campaign Banner**



**MARCH 3, 2025**

- **NWMC-themed Flag Ceremony**

**MARCH 1-31, 2025**

- **Her Story, Our Inspiration**  
Freedom wall: *"Who is a female figure you admire the most?"*

**March 3-31, 2025**

- **Purple Your Corner Contest**

**March 5, 2025**

- **2025 National Women's Month Celebration Kick-off Event**

**#WECANBEEQUALL**

# 2025 NATIONAL WOMEN'S MONTH CELEBRATION

## NDC CALENDAR OF ACTIVITIES



**March 14, 2025**

- **Basic Self Defense Training**



**March 21, 2025**

- **Exploration Tour**



**March 1-31, 2025**

- **Distribution of Tokens to NDC Women Employees/Personnel**



**ALL Wednesdays of March**

- **Purple Wednesdays- NDC Employees are encouraged to wear anything purple.**



**#WECANBEEQUALL**



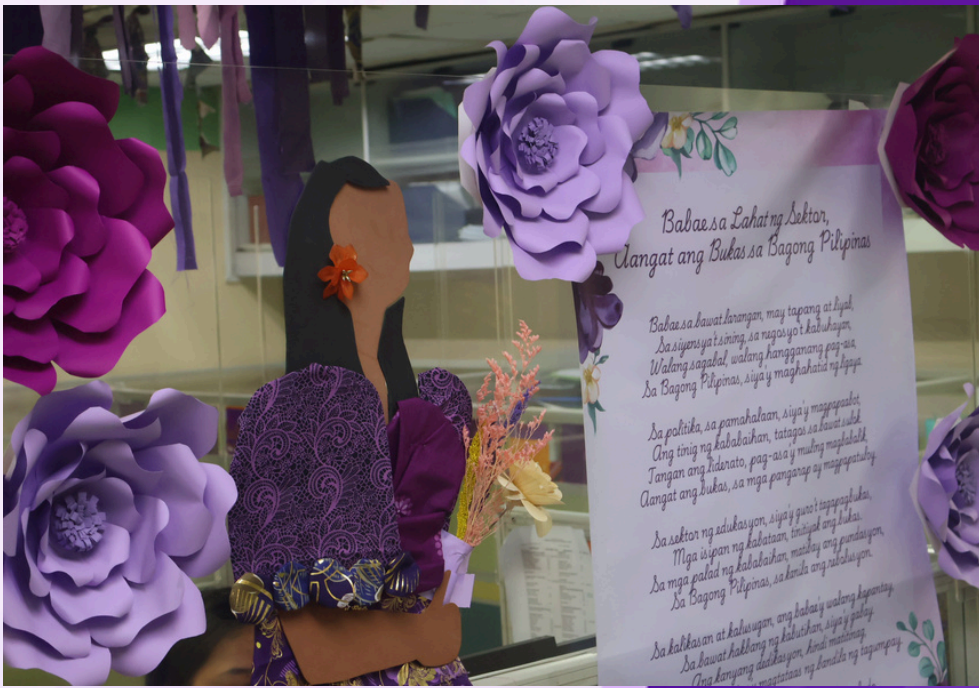
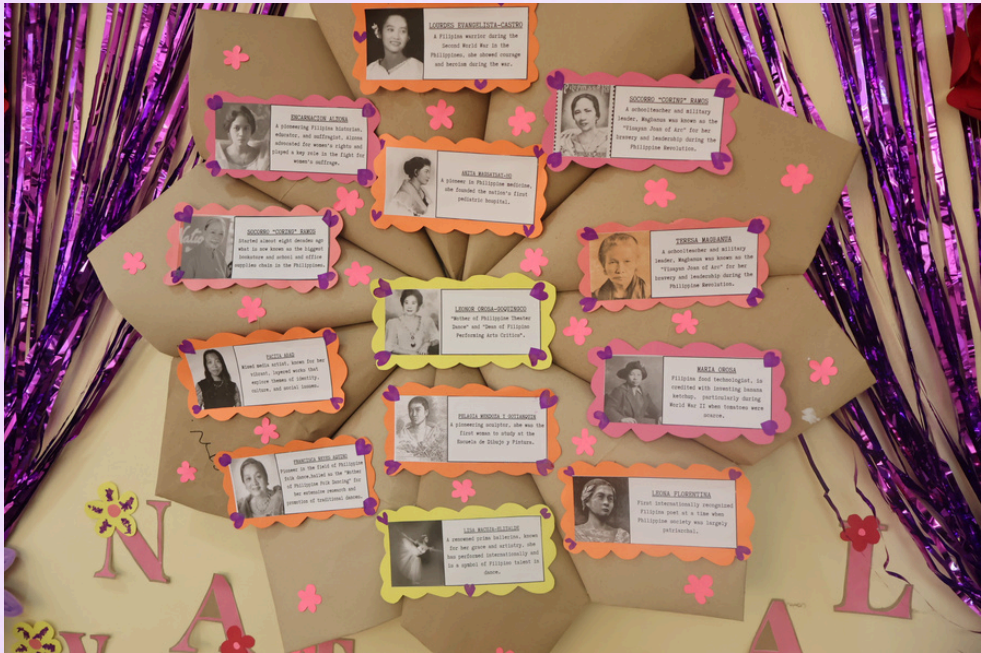


# #WECANBEEQUAL



# PURPLE YOUR CORNER CONTEST

NDC personnel joined the Purple Your Corner Contest, showcasing meaningful slogans that promote empowerment and gender equality.



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As part of the National Women's Month celebration, this activity introduced basic self-defense techniques, facilitated by a professional with over 20 years of experience, to equip participants with practical skills for personal safety and self-protection.



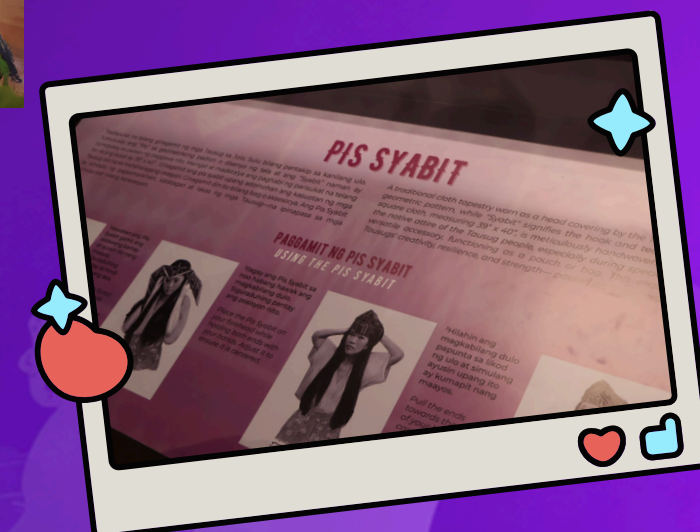
# #WECANBEEQUAL



# EXPLORATION TOUR

## BATCH 1

As part of the 2025 National Women's Month celebration, NDC conducted two batches of an exploration tour to the Tandang Sora Shrine, the Manuel L. Quezon House, and the Presidential Car Museum in Quezon City. The activity provided personnel with an opportunity to learn about the contributions of women in Philippine history, deepen their appreciation of the nation's heritage, raise awareness on gender equality, and promote mental well-being through a meaningful and enriching experience.



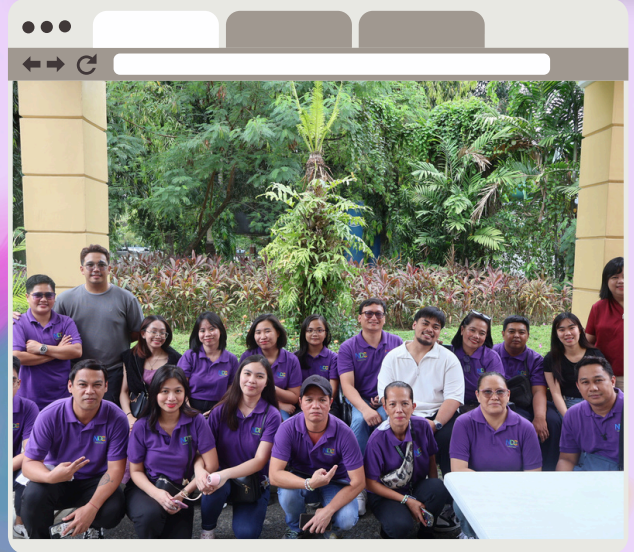
# #WECANBEEQUAL





# EXPLORATION TOUR BATCH 2

As part of the 2025 National Women's Month celebration, NDC conducted two batches of an exploration tour to the Tandang Sora Shrine, the Manuel L. Quezon House, and the Presidential Car Museum in Quezon City. The activity provided personnel with an opportunity to learn about the contributions of women in Philippine history, deepen their appreciation of the nation's heritage, raise awareness on gender equality, and promote mental well-being through a meaningful and enriching experience.

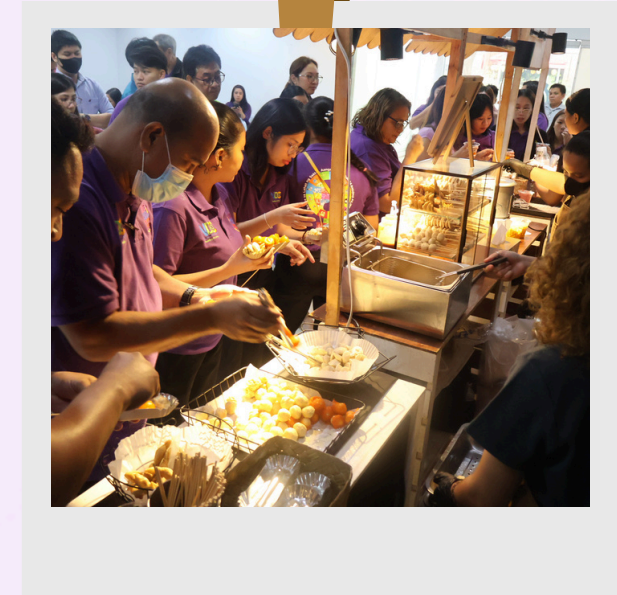


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# 2025 National Women's Month

In celebration of National Women's Month, the National Development Company, as a government institution, reaffirms its commitment to advancing equality by ensuring equal and equitable empowerment and opportunities for all its employees.



**NDC** The National Development Company  
joins the celebration of the

**2025 NATIONAL WOMEN'S MONTH**  
Babae sa Lahat ng Sektor,  
Aangat ang Bukas sa Bagong Pilipinas  
March 1 - 31, 2025

In support of:  
   **#WECANBEEQUALL**  
     @PCWgovph  www.pcw.gov.ph 



**#WECANBEEQUALL**



# NDC Conducts GAD Executive Briefing

SEPTEMBER 2, 2025



The National Development Company (NDC) held a Gender and Development (GAD) Executive Briefing on September 2, 2025, led by PNVSCA **Executive Director Donald James Gawe** as the resource person. The session strengthened NDC's understanding of GAD mandates and highlighted the role of leadership in promoting a gender-responsive and inclusive workplace. This activity reaffirms NDC's commitment to advancing gender equality and mainstreaming GAD in its programs and operations.





# Building a Gender-Responsive Workplace: NDC GAD Orientation

SEPTEMBER 17, 2025



A Gender and Development (GAD) Orientation was officially conducted by the National Development Company (NDC) on September 17, 2025, with both morning and afternoon sessions provided for employees. The activity was facilitated by Ms. Jemelle Milanes, NDC GAD Consultant from the PCW-NGRP, who discussed essential GAD principles and mandates. The orientation highlighted NDC's commitment to promoting a gender-responsive and inclusive workplace.





# GAD Focal Point System Assessment Workshop and FY 2026 GAD PLanning and Bugeting Workshop

OCTOBER 27-29, 2025



NDC conducted a three-day GAD Focal Point System Assessment Workshop and FY 2026 GAD Planning and Budgeting Workshop to strengthen gender mainstreaming in its operations. The activity assessed GFPS functionality using GFAST and supported the preparation of the FY 2026 GAD Plan and Budget, aligned with national directives on gender equality and women's empowerment, along with a benchmarking activity at NHA as a GADtimpala awardee.



# PIMME Training Workshop

DECEMBER 15-16, 2025



NDC conducted a Project Implementation, Management and Monitoring and Evaluation Training Workshop to further strengthen the knowledge and skills of participants in effectively implementing, monitoring, and evaluating GAD programs and projects. This activity aimed to enhance participants' understanding of the M&E framework for attributed projects, the proper use of the HGDG PIMME Checklist, and the preparation of accurate and compliant GAD accomplishment report.





The National Development Company  
joins the observance of the

# 18-Day Campaign to End Violence Against Women

November 25 to December 12, 2025

In support of:



#VAWFreePH

@PCWgovph www.pcw.gov.ph



UNITE  
for a  
VAW  
free  
Philippines



*The National Development Company (NDC) proudly joins the nationwide observance of the 18-Day Campaign to End Violence Against Women from November 25 to December 12, 2025.*

## NDC PRIMARY CAMPAIGN ACTIVITIES

● ● ● **December 1, 2025:**

1. **Launch of the NDC GAD Corner**
2. **Brown bag session on laws related to gender-based violence**

● ● ● **December 5, 2025:**

1. **Documentary Film Showing**
2. **HIV/AIDS Awareness Seminar**



# NDC PHOTOGRAPHY CONTEST WINNERS

Entry # 3

*"Hope in Every Hand: A Stand Against Violence"*  
By: Jiselle G. Cabero



#VAWfreePH

In the picture, two women stand next to each other, raising the VAW advocacy hand signs. An open palm symbolizing "Stop" and raised first representing strength and resistance. With a sign declaring "No Excuse for Abuse", they symbolize unity and resolve in the fight against violence. Their gesture reflects a shared commitment to protect women, speak out, and uphold dignity. Through this powerful posture, they remind us that ending VAW begins with awareness, action, and solidarity. Together, their message is clear: there is strength in standing united for a VAW-free Philippines.

1ST PLACE WINNER

Entry # 1

*"Voices for Change: United Against Violence"*  
By: Shiela Marie C. Quitlong



#VAWfreePH

The picture shows a group of individuals led by a woman who unitedly fights against violence. They are holding signs such as "Break the Silence" and "Stop the Violence", showing and demonstrating collective strength and the importance of standing up for a safer, violence-free society. This powerful moment reflects the shared responsibility of all in building a future where women are free from harm

2ND PLACE WINNER

Entry # 6

*"A Hand for a Change"*  
By: Luzviminda Pechoco



#VAWfreePH

My entry, "A Hand for a Change", reflects the theme "Through the Lens: UNiTed for a VAW-free Philippines" by emphasizing collective action against all forms of abuse. Violence is not only experienced by women, but also by men and other genders, and can be physical, emotional, or psychological. Inspired by the spirit of Christmas, which symbolizes God's love, I believe it is time for free ourselves from oppression and abuse. By raising our hands, we stan together, support survivors, promote justice, and create a society where everyone is safe, respected, and empowered.

3RD PLACE WINNER



# NDC PHOTOGRAPHY CONTEST PARTICIPANTS

## Entry #2

*"Linked by Strength, Sisters in Heart, Led by Women"*  
By: Kristine Joy A. Absolir



#VAWfreePH

Our picture is a representation of a group of strong communities holding side by side, supporting each other, and offering safety, compassion, and unwavering support. Each hand signifies as a commitment to break the silence, end violence, and uplift those who need it most. These encourage women to have the courage to speak up and not to fear, because there is always someone supporting them. And by working together, we can create a future free from violence, fear, and harm for all women. The sign reading "You are not alone..Stronger together...You can ask for help" reflects a powerful message of Unity.

## Entry #4

*"Hope in Her Strength, Strength in Her Sisters"*  
By: Regina Solapas



#VAWfreePH

In this picture, three young women stand side by side, holding their "GIRL POWER!" signs close with genuine pride and warmth. Their smiles feel real, their energy unfiltered, three individuals choosing to show up, speak up, and support one another. One raises her fist, not in anger, but in quiet courage, reminding us that strength can be gentle and hopeful. Together, they embody what it means to care for each other and to believe in a future where every woman is safe, valued, and heard. Their simple act of standing together becomes a heartfelt call for a VAW-free Philippines.

## Entry #5

*"Indayog ng Pagkakaisa"*  
By: Jamina Caligan



#VAWfreePH

Sa larawang ito, ipinapakita ang mga kababaihang nagtitipon sa harap ng simbahan, hindi lamang bilang mga deboto, kundi bilang matatag na tagapagtaguyod ng isang lipunang ligtas at pantay para sa lahat. Ang kanilang ngiti, kasuotan, at sabay na pagkilos ay sumasailalim sa lakas ng komunidad na kapag nagkakaisa, tunay na nagiging posible ang hustisya, pagkakapantay-pantay, at kapayapaan. Sa bawat hakbang at indayog, ipinapakita nila ang pananampalataya at adbokasiya ay maaaring magtagpo- isang paniniwalang ang bawat babae ay karapat-dapat sa buhay na walang takot, walang pang-aabuso, at puno ng pag-asa.





# NDC Joins the 18-Day Campaign to End VAW

The National Development Company (NDC) proudly took part in the nationwide 18-Day Campaign to End Violence Against Women, observed from November 25 to December 12, 2025.



The session was led by Atty. Benjamin Rabuco III, Head of the Legal Department and Vice Chairperson of the NDC GFPS-TWG.



To strengthen awareness and support for the cause, NDC launched several activities, including the unveiling of the GAD Corner and the first part of Brown Bag Session focusing on **Republic Act 9262** or the **Anti-Violence Against Women and Their Children Act OF 2004**.







# 18-Day Campaign to End VAW Kick-off Event



As part of the campaign, the NDC GFPS-TWG participated in the kick-off event, demonstrating strong support for government partners and stakeholders in advancing advocacy on prevention, protection, and compassion. This reflects the agency's commitment to promoting gender equality and contributing to a safer, more responsive environment for all.





As part of the campaign, the NDC GFPS-TWG organized an immersion and CSR activity at Marillac Hills. It is a residential care facility that provides protection, healing, and rehabilitation to women and girls who are survivors of abuse, neglect, and exploitation, became the setting for meaningful exchange between the residents and NDC employees.